

MEDIA ALERT

FOR IMMEDIATE RELEASE

FROM CAMPUS GIRL SCOUTS TO CAMPING GIRL SCOUTS

Girl Scouts of Greater Los Angeles (GSGLA) to host overnight camp experience for 84 girls in After-School All-Stars, Los Angeles (ASAS-LA) this weekend, giving girls their first taste of outdoor adventure

WHAT: Pitching a tent, starting a campfire, rock-wall climbing—these are just some of the outdoor activities girls in grades 2–8 will experience for the first time at Girl Scouts of Greater Los Angeles' After-School All-Stars, Los Angeles (ASAS-LA) Overnight Camp Adventure, April 7–8 in Long Beach.

The 84 girls invited to the camp are participants in Girl Scout programs led by ASAS-LA staff at 12 schools in East LA, South LA, Bell Gardens, and other underserved areas. GSGLA proactively works to reach girls by providing the [Girl Scout Leadership Experience](#) through community partners, training youth-serving organizations like ASAS-LA to provide girls with relevant programming that not only expands their horizons, but also introduces them and their families to Girl Scouting and its transformative benefits.

Prior to camp, the majority of the girls have participated in Girl Scout activities with ASAS-LA, mostly focused on creative arts, self-esteem building, and STEM. Both GSGLA and ASAS-LA are thrilled to now be able to partner and bring this key outdoor experience—camping—to so many girls for the first time.

WHEN: 9 a.m., Saturday, April 7 through 12 p.m., Sunday, April 8

WHERE: El Ranchito Outdoor Program Center, 4040 N. Bellflower Blvd., Long Beach 90808

ABOUT GIRL SCOUTS OF GREATER LOS ANGELES:

Girl Scouts of Greater Los Angeles (GSGLA), a 501(c)(3) nonprofit, serves nearly 43,000 girls in partnership with 24,000 adult members and volunteers throughout the diverse communities of Los Angeles County and parts of Kern, San Bernardino, and Ventura counties. GSGLA is the largest girl-serving nonprofit agency in Los Angeles, preparing girls for a lifetime of leadership through access to key experiences, connections, and programs in entrepreneurship, life skills, outdoors, and STEM. To join, volunteer, or support, visit GirlScoutsLA.org or call 213-213-0123.

ABOUT AFTER-SCHOOL ALL-STARS, LOS ANGELES:

Founded in 2002, After-School All-Stars, Los Angeles (ASAS-LA) provides free, high-quality after-school programs to low-income, inner-city youth in grades K-12. Our program operates five days per week, three hours per day, serving over 14,000 students annually at 52 school sites throughout the Los Angeles County and Lucerne Valley. 99% of our students are youth of color and 89% qualify for the Federal Free and Reduced Meal Program. ASAS-LA is a part of a national network, founded in 1992, that is comprised of 19 chapters across 12 states and Washington, DC. Our national network serves over 73,000 students annually across 379 schools.